



THREATGEN PARTNER PROGRAM

Partnering with ThreatGEN

Cybersecurity Training – modernized! ThreatGEN Partners offer the only cybersecurity strategy awareness gamification, ThreatGEN® Red vs. Blue, that puts users in a true capture the flag (“CTF”) battle between the Blue Team and Red Team. Combining our curriculum (online or instructor led) and gamification engages clients and delivers measurable value.

ThreatGEN certified partners profitably sell the ThreatGEN cybersecurity training solution with dedicated sales and technical professionals, innovative marketing, and sales enablement tools. Our Partner Program recognizes partners based on commitment – the more invested with ThreatGEN, the more rewards. Begin as a Bronze Partner and as you succeed, advance to Silver or Gold status. Each partner level is designed with incentives and benefits to accelerate sales and drive growth.

For questions, send inquiries to partners@threatgen.com.



Partner Program requirements, incentives, and benefits

The ThreatGEN Partner Program allows partners to organically grow their return on investment.

- ✓ BRONZE and SILVER partners focus on reselling the ThreatGEN® Red vs. Blue gamification Professional, Education, or Enterprise Edition gamifications.
- ✓ GOLD partners deliver the complete ThreatGEN® Red vs. Blue training solution, including the gamification and curriculum, both online and in the classroom.

		RESELLER	BRONZE	SILVER	GOLD	
Program Requirements	Required certified ThreatGEN sales professional	0	1	2	2	
	Required Certified ThreatGEN instructor	0	0	0	1	
	Quarterly ThreatGEN program review	No		Yes		
	90-day lead registration	No		Yes		
	Monthly Sales Activity Reporting	No	No	Yes	Yes	
Incentives	Discount to MSRP	5%	10%	15%	20%	
	Resell gamification		Yes			
	Resell live classroom training	No	No	Yes	Yes	
	Resell / partner, ThreatGEN governance services	No		Yes		
	Resell / license curriculum	No	No	No	Yes	
Benefits	Listing on ThreatGEN partner website page	Limited	Limited	Yes	Yes	
	Partner portal access	No		Yes		
	Access to free online certification training	No		Yes		
	Joint marketing events & webinars	No		Yes		
	"Proof of Concept" (POC) trial accounts	No	5	10	10	
	ThreatGEN newsletter partner spotlight	No	No	Yes	Yes	
	Annual ThreatGEN summit (free invitations)	0	1	2	4	

Why ThreatGEN Training?

ThreatGEN® Red vs. Blue gamification and training curriculums were developed by highly experienced and world-renown OT cybersecurity professionals.

ThreatGEN’s thought leadership in the OT security community brings a unique viewpoint to ThreatGEN® Red vs. Blue – few people in the world have more OT cybersecurity experience than ThreatGEN’s top experts. In addition to having 10 to 25 years of experience each, our professionals are frequent presenters at industry conferences, ICS community contributors, and published authors. We wrote the book on industrial cybersecurity... literally.

Our Training Solution

ThreatGEN® Red vs. Blue gamification

Professional, Enterprise, and CTF Editions
Tabletop module with industry packs

ThreatGEN® Red vs. Blue curriculum

ICS 101 - Introduction OT/ICS Cybersecurity
ICS 201 - OT/ICS Cybersecurity Vulnerability & Risk Assessment
ICS 301 - Introduction to OT/ICS Penetration Testing & Red Teaming

